PaperStone®

Complies with the highest environmental standards of the Rainforest Alliance™

Another important organization that deserves mention is the **Rainforest Alliance™**, founded 20 years ago.

The committee **Forest Stewardship Council (FSC®) Forest Management Certifier** was constituted within the organization, also with 20 years of experience.

The organization has worked in over 70 countries, contributing to the management of all types of forests, involving indigenous communities and numerous multinational companies, also from the list of Fortune 500 companies.

With the start of the SmartWood program in 1989, the Rainforest Alliance™ developed its first global certification program, the first to be based on a cutting-edge concept of market forces, with the objective of protecting and conserving the forests across the planet.
The standards for forest conservation of the Forest Stewardship Council (FSC®) are therefore the most accredited and respected around the world.

The principles and activities implemented today by this organization are countless and extraordinarily ethical:

www.rainforest-alliance.org

Transparency and credibility

Collaborating with reputable and reliable non-profit organizations that work in total transparency, demonstrating absolute credibility and proving that their efforts are totally tangible.

Use of the Rainforest Alliance™ trademark

In addition to the FSC® symbol, partner companies in the project can also benefit from the exclusive opportunity to use the Rainforest Alliance™ Certified trademark on their products and promotional materials.

Development of Knowledge at a local level

Thanks to the creation of organizations at a local level, over time extensive knowledge about local topics has been developed.

A Serious and Rigorous Approach to Certification

Promoting companies that decide to respect all the standards set forth to respect the environment, so that the companies can also benefit from the use of the original SmartWood™ trademarks.

SMARTWOOD™
Certified Forestry